

# Google It

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## Google Video – Part II Not Too Basic

### *Everybody wants to be in movies*

Based on email from last month's newsletter, folks were able to upload their videos and notify their friends.

Many of the questions I received were about how to lighten/darken the videos, add music or sound effects, edit the length of the video, add titles and screen credits.

### **Please do not purchase video editing software until you read this.**

Users of Microsoft XP with Service Pack 2 already have an excellent introductory video editor in the form of Movie Maker, v. 2.1. Just go to Start, All Programs, Accessories, Windows Movie Maker. If you cannot find it, look in your Program Files.

Like most freebies, you have to figure out how to use it on your own. Instead of spending time with the help menu, I went to a discount book store and purchased "Making a Movie with Windows XP" by Jan Ozer, Peachpit Press, (No relation). This book was well worth the \$11.69 plus tax.

Once you are comfortable with Windows Movie Maker you can secure free, trial versions of industrial-strength movie making software.

For example, [www.pinnaclesys.com](http://www.pinnaclesys.com),  
[www.sonymediasoftware.com/products/](http://www.sonymediasoftware.com/products/) and  
[www.ulead.com](http://www.ulead.com).

### *Google Video Fine Points*

Go to [www.google.com](http://www.google.com), click on Video and Sign In.

At the top of the screen click on Uploaded Videos for a list of your uploaded videos, naturally. You can delete your videos or view them again.

Next, click on the Reports tab near the top. You can use the drop down menu to get all sorts of information on the numbers of hits on your video. You can download the data.

Some folks will have difficulty viewing and listening to your videos, especially the sound. I think mostly this is due to technical limitations, e.g., memory, sound card and connectivity. All too often, I end up burning the video to a DVD for mailing.

### *Caution*

The above programs are very large files to download. Ulead will send you trial programs on disk for \$12.99.

Also, some trial programs are very difficult to uninstall. You might have to go back to the vendor and download an uninstall program.

Commercial movie editing programs use extraordinary amounts of memory so read the specifications or be prepared for crashes.

Break a leg. (That's show biz talk.)

If you have any tips or suggestions feel free to send them to me at: [nteumlp@gmail.com](mailto:nteumlp@gmail.com)