

# Google It

January 2006  
Volume 2, No. 1

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## Basics

### *What you see is not what you can get.*

Google and other search engines can only index a fraction of the information on the Web. Google indexes information with a fixed address on the Internet e.g., [www.nteu.org](http://www.nteu.org). However, most of the information on the Internet has no fixed address and is stored in databases. Or, information is stored on a site that requires registration to enter. Sometimes this information is referred to as the: deep web, invisible web or hidden web.

Google will get you to the home page but will not index the data inside the Internet site. You have to enter the web site yourself and then use the search engine provided by the web site.

The NTEU Home Page ([www.nteu.org](http://www.nteu.org)) is a good example. Other examples are news archives and sites created by government entities and universities. I like [www.time.com](http://www.time.com). You can enter your subscription number and access all copies of Time magazine going back to March 3, 1923. The National Treasury Employees Union is mentioned a few times and IRS (formerly the Bureau of Internal Revenue) is mentioned several times going back to March 24, 1923.

Up to 50 times more information exists on the Web that can be indexed by Google or any other search engine. Google engineers are working on this.

## Not Too Basic

You have to do a search on the Internet and you enter seemingly innocent search terms.

If you have any tips or suggestions feel free to send them to me at: [nteuimpl@gmail.com](mailto:nteuimpl@gmail.com)

## Google Lite – IRS Intranet

Finding important information on the Intranet can be frustrating if not impossible. The Google Enterprise Search Appliance is a good start.

The IRS Intranet is complex, undisciplined and needs a long-term strategy to enhance its usefulness. Right now, a very small amount of IRS Intranet information is accessible using Google. This needs to be fixed, ASAP.

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Also, the Human Resource folks seem to be confused about our FMLA rights under Article 34, Section 7 of the union contract.

Enter “Family Medical Leave Act” and check with your union steward if you have a problem.

Up pops an X-rated web page that would make the entire Vice Squad blush. Then, when you try to exit the page, additional X-rated sites start to populate your screen. This has happened around the country. Some firewalls can filter the content for you.

One way to minimize your exposure is to use the safesearch: operator. For example, safesearch: sex education.

The safesearch: operator excludes adult content.

If your manager asks you to reproduce the results so he can “file a report,” have him repeat the search on his own computer.